

12th Year Campaign & FAFSA Completion

OSPI Summer Institute 2015

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The 12th Year Campaign

What is the 12th Year Campaign?

Two programs: College Application Campaign and College Goal Washington (FAFSA completion).

- Links the college application and financial aid processes.
- Contributes to the state's goal of ensuring 70% of adults have a postsecondary credential.
- Resources available to anyone!

[Bit.do/12thYearForm](https://bit.do/12thYearForm)



College Application Campaign

What is the College Application Campaign?

A national initiative to increase the number of first-generation and low-income students pursuing a postsecondary education. The program runs October through November.

Helpful resources

- Site coordinator handbook
- Volunteer coordinator handbook
- Student handouts
- Lesson plans
- College knowledge games and activities

[Bit.do/12thYearForm](https://bit.do/12thYearForm)

College Goal Washington

What is College Goal Washington?

A national program to help students and families complete the Free Application for Federal Student Aid (FAFSA) or Washington Application for State Financial Aid (WASFA). The program runs in January and February.

Helpful resources

- FAFSA and WASFA training
- Posters and flyers to advertise event
- FAFSA follow-up materials
- Assistance making connections with financial aid staff

[Bit.do/12thYearForm](https://bit.ly/12thYearForm)

College Goal Washington Training Overview

What do the trainings include?

- Financial aid 101
- Understanding and helping students file the FAFSA/WASFA
- Dissecting the financial aid award letter and helping students compare financial aid packages
- Event logistics
- Financial aid and admissions outreach

FAFSA Completion

What is the FAFSA Completion Initiative?

The FAFSA Completion Initiative allows participating districts access to student-specific FAFSA completion information for their students.

Background

- First Lady's Reach Higher Initiative and FAFSA Completion Challenge
- Pilot program with 100 schools
- Full release with 2014-2015 data
- Over 50% of districts have returned data usage agreements in first months

FAFSA Completion Portal

What will the portal show me and what is available to the public?

- Student completion data is available in the portal
- Aggregate district data is available to the public via:
 - www.wsac.wa.gov/12th-Year-Campaign (12th Year Campaign Resources, too)
 - Bit.do/FAFSACompletionData

It's important to understand your district's data!

Portal Users

Who already used WSAC's portal?

The WSAC portal provides access for counselors and other district personnel to student-specific College Bound, GEAR UP and FAFSA Completion data.

www.wsac.wa.gov

FAFSA Completion Initiative

Give Feedback

Home

Users

Students

[View another District](#)

Current Completion Rates

Graph Table



School or District:

Student:

unmatched submitted (has other errors) submitted (missing only student and/or parent signature) processed



School	SSID	Last Name	First Name	Birth Date	CBS App	Submitted	Processed	Comp Status	Match	
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Comp Status	Match	
unmatched	1	view details
unmatched	1	view details



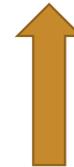
FAFSA Details



We couldn't find a strong enough matching FAFSA record.

Help train our robots!

[Review 1 possible FAFSA match\(s\)](#)



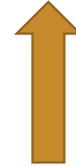
OSPI Details

FAFSA Details

match strength: 20%

Is a Match

No Match



Give Feedback

Home

Users

Students

Unmatched

return to student search



Contact Us

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